**MANA BURN UNITED STATES PRIVACY POLICY**

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# INTRODUCTION

Mana Burn, Inc. (“**we**,” “**us**,” “**our**,” or “**Mana Burn**”) respects your privacy and is committed to protecting it by complying with this privacy policy.

This policy describes the types of information we may collect from you or that you may give us when you visit the website [www.manaburn.gg](http://www.manaburn.gg) (our “**Website**”) or Mana Burn Mobile Application (our “**App**,” collectively “ **Mana Burn Platforms**” and how we collect, maintain, protect, and disclose that information.

This policy applies to the information we collect:

* on Mana Burn Platforms; and
* in email, text, and other electronic messages between you and Mana Burn Platforms.

Please read this policy carefully to understand our policies and how we treat your information. If you do not agree with our policies and practices, please do not use Mana Burn Platforms. This policy may change from time to time (see “[Changes to Our Privacy Policy](#_CHANGES_TO_OUR)” below). Please check the policy from time to time for updates.

# INTENDED USERS

Mana Burn is intended for users in the United States who are at least 16 years old.

For users who are at least 16 years old but under 18 years of age, a parent or guardian must read this agreement and consent on the user’s behalf.

Users Under 16 Years of Age

Mana Burn Platforms are not intended for participants under 16 years of age. No one under the age of 16 may provide any personal information on Mana Burn Platforms. We do not knowingly collect any personal information from anyone under the age of 16. If you are under 16 years of age, please do not use or give any information on Mana Burn Platforms, make any purchases on Mana Burn Platforms, use any interactive comment features of Mana Burn Platforms, or provide any information about yourself to us, including your name, email address, username, password, or any other personal information. If we learn that we have received your personal information without verification of parental consent, we will delete that information.

If you are the parent or legal guardian of a child under 13 years of age who has used Mana Burn Platforms, please contact us using the contact information [**below**](#_CONTACT_INFORMATION) to have your child’s account terminated and personal information deleted.

# INFORMATION WE COLLECT ABOUT YOU

We collect several different types of information from and about users of Mana Burn Platforms, including information that:

* may personally identify you;
* is about your internet connection, the equipment you use to access Mana Burn Platforms, and usage details; and
* you provide when creating an account on Mana Burn Platforms.

## Information You Provide to Us

We also collect information that you may provide to us through Mana Burn Platforms when you create an account or use the Services, including:

* name;
* phone number;
* email address;
* username;
* password;
* date of birth;
* contact preferences;
* contact or authentication data;
* non-custodial wallet, a cryptocurrency wallet that gives you full control over your wallet and assets;
* payment information that you may need to provide before purchasing any Services on Mana Burn Platforms;
* information you give when contacting our customer service;
* information you give when you update your in-game profile;
* information you give when you link a custodial account or other coin-based account;
* records and copies of your correspondence if you contact us; and
* your responses to surveys that we might ask you to complete for feedback.

You may also provide information to be published or displayed (“**Posted**”) on public areas of Mana Burn Platforms or transmitted to other users of Mana Burn Platforms or third parties (collectively, “**User Contributions** https://www.manaburn.gg/legal"). User Contributions include your username. Your User Contributions are Posted on and transmitted to others at your own risk. Although we may limit access to certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of Mana Burn Platforms with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

## Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with Mana Burn Platforms, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

* details of your visits to Mana Burn Platforms, including traffic data, device data, location data, log and usage data, and other communication data and the resources that you access and use on Mana Burn Platforms; and
* information about your device and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (also known as behavioral tracking). Click here https://www.manaburn.gg/legal” for information on how you can opt out of behavioral tracking on Mana Burn Platforms and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

The information we collect helps us to improve Mana Burn Platforms and to deliver better and more personalized service, including by enabling us to:

* estimate our audience size and usage patterns;
* store information about your preferences, allowing us to customize Mana Burn Platforms according to your individual interests;
* speed up your searches; and
* recognize you when you return to Mana Burn Platforms.

The technologies we use for this automatic data collection may include:

* **IP Addresses.** A number that every device connected to the Internet is assigned. IP addresses are typically assigned in geographic blocks and can often be used to identify the location where a device is connecting to the Internet from.
* **Cookies.** A cookie is a small file placed on your computer’s hard drive. Cookies allow a website to recognize your browser on repeat visits and store information, including user preferences. You may refuse to accept browser cookies by activating the appropriate settings on your browser. However, if you select this setting, you may be unable to access certain parts of Mana Burn Platforms. Unless you have adjusted your browser settings so that it refuses cookies, our system will issue cookies when you use Mana Burn Platforms.
* **Web Beacons.** Pages of Mana Burn Platforms and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Mana Burn, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

# HOW WE COLLECT YOUR INFORMATION

We collect your information:

* directly from you when you provide it to us;
* automatically as you navigate through the site, which may include usage details, IP addresses, and information collected through cookies, web beacons, pixels, and tags; and
* from third party accounts players may use to create an account on Mana Burn Platforms.

# HOW WE USE YOUR PERSONAL INFORMATION

Mana Burn uses your personal information for purposes including:

* to provide and maintain the services, products, and content that Mana Burn provides (collectively, “**Services**”);
* to notify you about any material changes to our Services;
* to provide customer care and support;
* to provide analysis or valuable information so that we can improve the Services;
* to monitor the usage of the Services;
* to detect, prevent, and address technical issues; and
* to promote our own and third-party products and Services
* to comply with our legal obligations.

# WHO WE SHARE YOUR PERSONAL INFORMATION WITH

We may disclose aggregated information about our users and information that does not identify any individual without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

* to contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
* to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Mana Burn’s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Mana Burn about our users is among the assets transferred.
* to fulfill the purpose for which you provide it.
* for any other purpose disclosed by us when you provide the information.
* with your consent.

If Mana Burn believes disclosure is necessary or appropriate to protect the rights, property, or safety of Mana Burn, our customers, or others, Mana Burn may also disclose your personal information:

* to comply with any court order, law, or legal process, including to respond to any government or regulatory request; and
* to enforce or apply our Terms of Service https://www.manaburn.gg/legal and other agreements, including for billing and collection purposes.

This disclosure includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

# HOW LONG WE KEEP YOUR PERSONAL INFORMATION FOR

We may keep your personal information for specific purposes as long as we need it to fulfill those purposes, sometimes even if you’ve stopped using Mana Burn’s Services. When we no longer require your personal information, we will de-identify or delete the information. Reasons we may keep your information include:

* keeping your billing information to resolve any issues that may arise;
* to make our Services safer; and
* for legal reasons.

# HOW WE KEEP YOUR PERSONAL INFORMATION SECURE

We have implemented measures to secure your personal information from accidental loss and unauthorized access, use, alteration, and disclosure. All information you provide is stored on our secure servers behind firewalls. HTTPS encryption technology will secure any payment transactions, custodial, and coin base wallets.

The safety and security of your information also depend on you. Where we have given you a password for access to certain parts of Mana Burn Platforms, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to Mana Burn Platforms. Any transmission of personal information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures on Mana Burn Platforms.

# THIRD-PARTY USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES

**Some content or applications, on Mana Burn Platforms are served by third parties, including payment platforms and data analytics providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use Mana Burn Platforms. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different platforms and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.**

We do not control these third parties tracking technologies or how they may be used. You should contact the responsible provider directly if you have any questions about an advertisement or other targeted content. For information about how you can opt out of receiving targeted advertising from many providers, see [Choices About How We Use and Disclose Your Information](#a741158).

# YOUR RIGHTS OVER YOUR PERSONAL INFORMATION

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

* **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may be inaccessible or not function properly.
* **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by checking the relevant box located on the form on which we collect your personal information. You can also always opt-out by logging into Mana Burn Platforms and adjusting your user preferences in your account profile, checking or unchecking the relevant boxes, or by emailing us your request at [support@manaburn.gg](mailto:support@manaburn.gg).
* **Promotional Offers from Mana Burn.** If you do not wish to have your email address used by Mana Burn to promote our own or third parties products or Services, you can opt-out by checking the relevant box located on the form on which we collect your personal information or at any other time by logging into Mana Burn Platforms and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by emailing us your request at [support@manaburn.gg](mailto:support@manaburn.gg). If you receive a promotional email from us and would like to be omitted from future email distributions, you may click “unsubscribe” at the end of the email. We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("**NAI**") on the NAI's website.

# ACCESSING AND CORRECTING YOUR INFORMATION

You can review and change your personal information by logging into Mana Burn Platforms and visiting your account profile page.

You may also send a request on the settings of Mana Burn Platforms to delete or edit their personal information. We cannot delete your personal information except by deleting your user account. If you choose to delete your account, you may reactivate it within 15 days. After 15 days, the deletion will be irreversible.

If you delete your User Contributions from Mana Burn Platforms, copies of your User Contributions may remain viewable in cached and archived pages or might have been copied or stored by other users.

# CHANGES TO OUR PRIVACY POLICY

We may change, modify, update, add, or remove parts of this privacy policy at any time in our sole discretion. We will provide prior notification to you of any material changes. We encourage you to periodically check back and review this policy so that you always know what information we collect, how we use it, and who we share it with. The date the privacy policy was last revised is identified at the top of the page.

# CONTACT INFORMATION

To ask questions or comment about this privacy policy and our privacy practices, please contact us at [support@manaburn.gg](mailto:support@manaburn.gg).

To register a complaint or concern, please contact us through email or in-game support system.